



**Life Insurance Association of Singapore**  
**and**  
**Singapore Actuarial Society**  
**present the**  
**Life Protection Seminar**  
**August 20, 2009**  
**InterContinental Hotel, Singapore**

In the morning **actuarial** topics including:

- Pricing in a low interest rate environment
- Easy to buy, not easy to claim – simplified underwriting and protection business
- Disability Insurance
- Professor Yee's Protection Gap study

In the afternoon, **distribution & marketing** topics including:

- Selling of protection products
- Survey of the Risk Appetite in AsiaPacific, with special attention paid to Singapore
- CEO roundtable

Benefits of this event includes:

- Learning about protection products from the experts
- Mingling with your peers
- Lunch!

Watch your email and [www.actuaries.org.sg](http://www.actuaries.org.sg) and [www.lia.org.sg](http://www.lia.org.sg) for more details.

**Don't just come for the half day – come for the full day!**